

# TAMU Datathon

2021 Sponsorship Packages



# Sponsorship Packages

\* Scaled by Package

BASE \$2,000

TITLE \$10,000

## BRANDING

- Website Logo \*
- T-Shirt Logo \*
- Advertising Logo \*
- Cosmos Logo \*
- Social Media Shout-Out



## ENGAGEMENT \*

\* Engagement details next page

- Host Workshop(s) \*
- Opening Remarks
- Career Fair
- Participant Resumes
- Challenges & Prizes

+\$1000  
+\$1000  
+\$1000  
+\$1000  
+\$1000



## TITLE PERKS

- Event Co-Host
- Featured Marketing
- Keynote Speech
- Merchandise



# Engagement Details

## Host Workshop(s)

### IN-PERSON

In-person presentation on company, tech, etc.

### ONLINE

Virtual presentation on company, tech, etc.

## Opening Remarks

### IN-PERSON

Representatives speak at opening ceremony

### ONLINE

Pre-recorded video at opening ceremony

## Career Fair

### IN-PERSON

Interact with hackers at a physical booth

### ONLINE

Interact with hackers through Zoom /Discord

# Contact Us

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